



Hero's Bridge is dedicated to serving elderly veterans, aged 65 and older. We bridge our veterans to a better quality of life through our age-specific and innovative programs. These services are available to our heroes wherever they call home, at no expense to them or their families.

YOUR SUPPORT MATTERS
Our sponsorsenable Hero's Bridge to serve our older veterans, ensuring they live a life of dignity and respect.



**YOUR
SUPPORT
MATTERS.**



**THEY
FOUGHT
FOR US.
WE FIGHT
FOR THEM.**

Event Sponsorship Opportunities

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www.HerosBridge.org

Event Sponsorship Opportunities



VIETNAM VETERANS DAY 5K

National Vietnam Veterans Day is celebrated each year on March 29. Our Vietnam Veterans Day 5K honors the service and sacrifice of all Vietnam Veterans and their families. Participation

for the event is offered virtually and in-person. The in-person option is held at a local venue with approximately over 300 participants. The virtual option is held throughout the entire month of March with approximately 300 participants.

Sponsorship Level	Investment	Benefit Package Level
Platinum	\$7,500	4
Gold	\$5,000	3
Silver	\$2,500	2
Bronze	\$1,000	1



TURKEY TROT 5K

Our annual turkey day celebration is hosted in Prince William County at the Freedom Aquatic and Fitness Center. Participation

for the event is offered in person only on the morning of Thanksgiving Day. This fun filled family tradition boasts over 1,400 participants of all ages and skill levels. This race course is completely paved and is one of the most level courses in the region.

Sponsorship Level	Investment	Benefit Package Level
Platinum	\$10,000	3
Gold	\$5,000	2
Silver	\$2,500	1



WARRENTON CHRISTMAS PARADE

Held on the first Friday in December, Fauquier County's largest Christmas parade hosts over 125 floats, with an annual attendance of approximately

25,000. The parade route spans 2 miles as it winds through Old Town Warrenton via Main Street and Pelham Street.

Sponsorship Level	Investment	Benefit Package Level
Presenting	\$7,500	3
Rockin' Reindeer	\$5,000	2
Twinkling Tinsel	\$2,500	2
Merry Mistletoe	\$1,000	1
Shining Sugarplum	\$500	1

Benefit Package Level 1

- Social media post x1
- Mention in HB monthly newsletter
- Business logo on event website (Tier 1 placement)
- Participant passes x2
- Business logo on event t-shirts (Tier 1 placement)
- Business logo on all print materials
- 20 second acknowledgement by race event announcer
- Business literature placed in race packets

CHRISTMAS PARADE

- Social media post x1
- Mention in HB monthly newsletter
- Business logo on event website (Tier 1 placement)
- Business logo on event t-shirts (Tier 1 placement)

Benefit Package Level 2

- Social media post x3
- Mention in HB monthly newsletter
- Business logo on event website (Tier 2 placement)
- Participant passes x4
- Business logo on event t-shirts (Tier 2 placement)
- Business logo on all print materials
- 30 second acknowledgement by race event announcer
- Business literature placed in race packets
- Additional thank you acknowledgement during opening remarks

CHRISTMAS PARADE

- Social media post x3
- Mention in HB monthly newsletter
- Business logo on event website (Tier 2 placement)
- Priority participant pass x1 (first 10 floats)
- Business logo on event t-shirts (Tier 2 placement)
- Courthouse passes x2
- 30 second acknowledgement by event announcer

Benefit Package Level 3

- Social media post x6
- Mention in HB monthly newsletter
- Business logo on event website (Tier 3 placement)
- Participant passes x10
- Business logo on event t-shirts (Tier 3 placement)
- Business logo on all print materials
- 1 minute acknowledgement by race event announcer
- Business literature placed in race packets
- Additional thank you acknowledgement during opening remarks
- Opportunity to speak during opening remarks
- Opportunity to set up booth at event

CHRISTMAS PARADE

- Social media post x6
- Mention in HB monthly newsletter
- Business logo on event website (Tier 3 placement)
- Priority participant pass x1 (first 5 floats)
- Business logo on event t-shirts (Tier 3 placement)
- Courthouse passes x2
- 30 second acknowledgement by event announcer

A discount will be made available to sponsors who support multiple events.

5K

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